

Effective Visual Communication of Science



22 may
Webinar
9 a.m. - 1 p.m.

Program

9 a.m. - 1 p.m. (max 25 participants)

- How to effectively communicate with specific scientific and non scientific audiences
- Visual perception and what humans find intuitive
- Colors: how to amplify, not 'fancify'
- Visual organization: how to structure information to simplify comprehension
- Eye-flow: effortlessly guide the audience through the design
- Discussion on pre-submitted figures: facilitator's feedback on a selection of figures from participants.

Info: europoli@polito.it

Registration: <https://forms.gle/q9cQafSpJnpRrXSU6>

Trainer - Jernej Zupanc



Jernej Zupanc studying how to effectively communicate complex messages has been his lifelong passion, which resulted in establishing Seyens in 2013. His goal is helping young researchers towards their professional success,

in which clear communication plays an ever more vital part. **Education:** PhD in computer science (biomedical image analysis) at University of Ljubljana, Fulbright scholar at Northeastern University in Boston.

Work experience: Head of computer vision at a startup for five years, Horizon 2020 External Expert Evaluator for business and innovation support programs (2013-2016), he founded the training company Seyens in 2013 and has already trained 1000+ researchers from 40+ institutions.